

Berlitz Cruising Cruise Ships

The Cruise Ship Phenomenon in North America Cruising Cruise Ships Selling the Sea Cruise Ships Giants of the Seas Stern's Guide to the Cruise Vacation Cruise Ship Blues Ocean Travel and Cruising Fodor's The Complete Guide to Caribbean Cruises Cruise Ships Berlitz Complete Guide to Cruising and Cruise Ships Stern's Guide to the Cruise Vacation Cruising Off the Beaten Path The Everything Family Guide To Cruise Vacations Cruising in the Global Economy The Total Traveler Guide to Worldwide Cruising Stern's Guide to the Cruise Vacation Unsafe on the High Seas: Your Guide to a Safer Cruise Hey Kids! Let's Visit a Cruise Ship Brian J. Cudahy Marc Mancini Peter C. Smith Bob Dickinson Peter C. Smith Aaron Saunders Steven B. Stern Ross A. Klein Arthur Asa Berger Linda Coffman Philip S. Dawson Douglas Ward Steven B. Stern Betsey Shapiro Kim Kavin Christine B.N. Chin Ethel Blum Steven B. Stern Charles R. Lipcon Teresa Mills

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cudahy an independent scholar with a phd in philosophy and a passion for transportation looks at the early days of the cruise ship industry and discusses contemporary cruise ship design cruise markets and the evolution of the burgeoning recreation oriented business coverage also includes the challenges of managing cruise lines and regulations governing the industry a detailed appendix presents an instant history of the major cruise line ships including notes on specifications builders

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this comprehensive new guide written in conjunction with the cruise lines international association clia explains cruising in detail the fastest growing segment of the travel industry chapters cover everything from who cruises and why to how to successfully market and sell cruises to the public detailed information is provided on cruise history ship types the cruise experience where to cruise how the industry operates and promotional materials the variety of activities including internet activities found throughout reinforces concepts through practical application of learned material information on how to obtain cruise lines international association certification is included

the stunning elegance and luxurious interiors of todays vast fleet of cruise liners remains unrecorded in all but holiday brochures this book gives a complete overview of the cream of these ships todays queens of the sea each liner is illustrated and described with color illustrations of external and interior views details of the design building and service history of each vessel are provided with vital statistics of the ship and its facilities among the ships included are cunards queen victoria and queen mary 2 the big new princess line liners ruby grand sea and celebrity eclipse the two ocean village ships and the largest of the p o liners ventura oceana arcadia aurora and artemis this is a book of reference for maritime enthusiasts would be holiday cruisers and those who have been passengers

an insider s view of how the cruising business operates selling the sea offers a complete picture of the cruise line industry along with step by step coverage of how to effectively market the cruising experience this updated second edition features new coverage of how technology has impacted the industry new niche markets in cruising and expanded material on shipbuilding and design it also includes insightful interviews with today s captains social directors food and beverage managers and cruise line executives who have hands on experience at the day to day workings of a cruise ship bob dickinson miami fl is president and ceo of carnival cruise lines and a member of the board of directors of the parent company carnival corporation andy vladimir coconut grove fl is a well known business and travel writer a member of the editorial board of the fiu hospitality review and contributing editor of quest magazine

peter c smith presents us here with the second release in his visually splendid cruise ships series whilst his first book concerned itself with the large scale ships currently cruising through our seas those weighing 40 000 gt and more this volume focusses on the other end of the market the ships that weigh in at less than 40 000 gt but which are often much more stylish and aesthetically pleasing than their larger scale counterparts the elegant interiors and luxurious features on display in today s vast fleet of cruise liners remain unrecorded in all but holiday brochures this book carries on in the tradition of peter s last release giving a complete overview of the best of these ships the cream of the crop so to speak each colour profile includes external and interior views of the featured ship details of the design building and service history of each vessel are provided with vital statistics of the ship and its facilities this is a book of reference for maritime enthusiasts would be holiday cruisers and those who have been passengers it serves as an impressive visual tribute to the best of the smaller scale fleet currently cruising globally as seen in the bedford times citizen

the cruise ship market is a 30 billion dollar industry and in 2013 it is estimated that it will carry more than 20 million passengers nor is there any sign of a slow down in the seven percent annual growth what keeps the passengers coming in such huge numbers isn t the food the ports or the entertainment they come for the magnificent floating palaces themselves the giants of the sea in this new book the author showcases the most influential cruise ships of the last three decades beginning with royal caribbean s ground breaking sovereign of the seas when she was launched in 1988 she was the largest passenger ship constructed since cunard s queen mary entered service some 48 years earlier and her entry into service sparked a fiercely competitive building boom that continues to this day the reader is taken aboard thirty of the most spectacular ships to reveal how their innovative designs changed the landscape of modern cruising by employing original and archival photographs deck plans cruise programmes as well as the author s intimate knowledge of many of these vessels a unique picture is built up of these great ships and it becomes clear that the true golden age of cruising is not in some distant past but exists right now and that its origins can be traced back to one ship launched in 1988 a truly sumptuous and fascinating book for all those drawn to the world of the modern cruise ship as seen in ships monthly magazine

an expert on cruises gives his advice packed with statistics histories lists prices and photographs this guide delves into the details of more than 280 cruise ships the pros and cons of voyages and ports of call are summarized with star evaluations and

every detail is scrutinized from shipboard menus and daily activity programs to physical details and recreation opportunities every aspect of cruise vacations is weighed

explores problems in the cruise industry

a one of a kind analysis of ocean cruising in ocean travel and cruising a cultural analysis noted author arthur asa berger turns his critical eye to the phenomenon of ocean cruising this academically solid yet reader friendly book brings a multidisciplinary cultural studies approach to the subject examining ocean cruising from economic semiotic sociological psychoanalytic and marketing perspectives and offering insights not provided by the more traditional sociological approaches to the subject you ll explore cruise demographics the relationship between cruising and gender the sociology of dining on cruise ships hedonism and pleasure seeking the compulsion to cruise consolidation in the industry the exploitation of workers on cruise ships and a great deal more here s a section by section rundown of what s in store for you and your students in this one of a kind new text the economics of cruising examines cruise categories industry consolidation worker exploitation and ways that cruise lines make money aside from ticket sales this section also compares the costs of cruises vs land based vacations and fills you in on the typical weekly food and beverage consumption of the carnival line s complement of ships which sheds light on how a cruise line can for a mere 10 provide a food array that would cost a restaurant or hotel 33 to 40 signs at sea the semiotics of cruising provides you with a quick primer on semiotics and then discusses the cruise ship as a sign system and then breaks the system down to its component parts discussing dining rooms cabins staterooms dress codes spatiality luxury signifiers the perceived elitism of the cruise experience the role of photography and more a sociological analysis of cruising explores cruise demographics and their meaning time budgeting on cruises the sociology of dining new trends in cruising and the meaning of gender in relation to ocean cruising a particularly intriguing chapter is a psychoanalytic interpretation of cruising beginning with a look at the compulsion to cruise this section explores cruising s relationship with the unconscious the paradise myth hedonism and pleasure seeking the desire for unconditional love psychological regression and more in selling smooth sailing advertising and marketing cruises you ll examine print advertisements from eight major cruise lines look at what they have in common and what the differences are between the messages each cruise line hopes to convey via the style and content of their ads and brochures cruising on the

internet looks at the intersection of the information superhighway with the world of cruising you'll learn about the cruise lines own sites travel agency sites internet sites designed to rate and review cruises and cruise ships and more notes from a cruise journal shares the author's on site reflections and impressions of a weeklong cruise from los angeles to puerto vallarta mexico and back written in accessible jargon free language that will appeal to students at all levels ocean travel and cruising a cultural analysis is the most recent of a very small selection of scholarly studies of ocean cruising available in english make it a part of your cultural studies leisure studies sociology travel tourism hospitality popular culture or american studies course this semester

detailed and timely information on accommodations restaurants and local attractions highlight these updated travel guides which feature all new covers a dramatic visual design symbols to indicate budget options must see ratings multi day itineraries smart travel tips helpful bulleted maps tips on transportation guidelines for shopping excursions and other valuable features original

focusing on liner details from the 1930s to the present day this book traces the 19th century origins of cruise ships before outlining their evolution during the latter half of the 20th century into some of the world's most specialised vessels

this is the book with which to gain a full and thorough understanding of the wonderful world of cruising repeat cruisers and novices alike will gain from the volume of features menus daily schedules photos as well as details on every cruise ship and port of call throughout the world this should be the encyclopedia for any cruise aficionado world of cruising people who've never cruised before or those who have but find themselves faced with a confusing onslaught of new ships need to know a great deal and this book goes a long way in providing it chicago tribune stern's guide to the cruise vacation is one of the most comprehensive authorities and a must have for both the novice and the seasoned cruiser porthole magazine steven b stern is the ultimate authority on luxury travel especially cruise vacations whether readers are sailing the caribbean the mediterranean the south seas alaska southeast asia or the waterways of europe this is the most comprehensive guide available with details on all aspects of cruise ship travel updated annually this edition lists descriptive information for all major cruise ships including each vessel's history vital statistics appearance itineraries price range and sport dining and medical facilities stern evaluates every detail by bestowing overall star awards as

well as ratings in eleven specific categories more than two hundred photographs of ships decks and interiors are included along with actual shipboard menus and daily activity programs for each featured cruise line

river and small ship cruises have become enormously popular recently as an alternative to sailing on the big cruise ships travel off the beaten path on smaller more personal voyages and enjoy an authentic experience in this guide you ll find detailed destination information for small ship cruises worldwide sample day by day itineraries descriptions of different types of small ship cruises from riverboats to sailing ships yachts and more a comprehensive listing of small ship cruise lines that caters to the north american market a detailed listing of small ships special interest cruises from gardening to christmas shopping advice on how to plan your trip including the best seasons to travel how to find a good travel agent that specializes in small ship cruises and contact information and websites this guidebook was written by a cruise industry insider for many years betsey shapiro has been a travel agent worked for small cruise lines and works at the port in san francisco in this book she and her colleagues share insider s knowledge about the cruise lines destinations and best way to get the most out of your small ship vacation every cruise loving traveler will enjoy reading it and it will definitely inspire their next cruise destinations for years

are you exhausted just from thinking about planning your next family vacation does your spouse seek adventure while you just want to relax does your teenager sleep until noon and then nap by the pool while your toddler is and running up at the crack of dawn is it impossible to choose a restaurant that will satisfy everyone in your family then book a cruise cruise ships have something for everyone indoor and outdoor pools all you can eat buffets and fine dining rooms children s playrooms and nightclubs with the everything family guide to cruise vacations you ll find the perfect cruise for your tough to please family embark on exciting shore excursions at these hotspot destinations tropical caribbean balmy bahamas bermuda s beaches exotic mediterranean sea alaskan wilderness the panama canal and more chock full of info on cruise lines ships day trips and pricing this one stop cruise resource has everything that you need to sail off into paradise kids and all

the business of cruise tourism in recent years has commanded news media attention especially on issues of environmental pollution passenger safety and worker rights yet consumer interest in cruise vacations has not been adversely affected by

negative publicity and it continues to grow at an average of 8.9 per annum this unique mode of business focusing on the production and consumption of pleasure at sea and on land offers us an unprecedented opportunity to analyze the manner in which ongoing economic restructuring processes to bring about free markets in goods services and labour can and does involve both life on land and at sea this interdisciplinary analysis elicits an examination of states relationship to the maritime regulatory structure governing ship ownership management and operations cruise lines business strategies development of port communities to capture cruise related revenue changing leisure consumption patterns and meanings and the employment of foreign migrant workers as seafarers

an award winning travel writer specializing in cruises blum offers sound advice on everything first time cruisers need to know what to pack alternatives to megaship cruises and more essential for all novice cruisers

an expert on cruises gives his advice packed with statistics histories lists prices and photographs this guide delves into the details of more than 280 cruise ships the pros and cons of voyages and ports of call are summarized with star evaluations and every detail is scrutinized from shipboard menus and daily activity programs to physical details and recreation opportunities every aspect of cruise vacations is weighed

fun and exciting facts about a cruise ship great photos hey kids do you know how a cruise ship floats what does the cruise ship captain do just how big is a cruise ship actually is where does the cruise ship crew live where does the poop go how much food is served on a cruise ship what are the cruise ship games on board we will discover the answers to all of these questions as we virtually visit a cruise ship full of cruise ship photos this cruise ship book for kids explores the ship s operation and all of the fun things for kids to do on a cruise ship join us on this cruise ship vacations tour

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